

## Message Text

UNCLASSIFIED

PAGE 01 LONDON 19297 251824Z  
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W  
-----109143 260250Z /70  
R 251721Z NOV 77  
FM AMEMBASSY LONDON  
TO SECSTATE WASHDC 0665

UNCLAS LONDON 19297

E.O. 11652: N/A  
TAGS: BEXP, UK  
SUBJECT: FY 1979 TRADE PROMOTION EVENT SCHEDULE

REF: STATE 248494

1. AS ORGANIZERS HAVE VOLUNTEERED TO PROVIDE ADDITIONAL  
INFO ON MARKET SITUATION AND SHOW PROSPECTS AT NO COST  
TO USG, POST HAS RESERVED RECOMMENDATION ON PEP PARTICI-  
PATION PENDING RECEIPT THAT REPORT.

2. FOLLOWING ARE PROPOSED DATES FOR LTC EXHIBITIONS:

SECURITY EQUIPMENT	DEC. 4-8, 1978
COMPUTERS	JAN.22-26, 1979
HEVAC	APR. 2-6, 1979
FAST FOOD & CATERING	MAY 14-18, 1979
BUSINESS EQUIPMENT	JUNE 11-15, 1979

3. AS MOST RECENT HEVAC STUDY WAS UNDERTAKEN FIVE  
YEARS AGO, ASSUME THIS PRODUCT THEME WILL BE FIRST  
COMMISSION UNDER FY 1978 ANNUAL CONTRACT.

4. LTC STRONGLY OPPOSES HEVAC THEME IN VIEW OF  
CONTINUING DEPRESSION OF CONSTRUCTION AND RELATED  
INDUSTRIES. IN ADDITION, NO SUBSTANTIATING RESEARCH  
AVAILABLE.

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5. IN LIEU OF HEVAC LTC STRONGLY URGES TRANSDUCERS  
THEME SAME DATE.

BREWSTER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 25-Nov-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977LONDON19297  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770438-0477  
**Format:** TEL  
**From:** LONDON  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19771120/aaaaaqli.tel  
**Line Count:** 59  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** b91fb911-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 248494  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 16-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 456591  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY 1979 TRADE PROMOTION EVENT SCHEDULE  
**TAGS:** BEXP, UK  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/b91fb911-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009